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### Login / Create a Web Account

You need to be registered on the Web Store in order to place orders. The critical pieces of information that you need to know are:

- **Organization ID**: Branch code + AmeriPride account number, in the format B82-00001. <u>Unsure of your branch code</u>?
  - Check your invoice or monthly statement
  - Check the back cover of your catalog
  - Contact us via phone at 800-297-6266
  - Contact us via our Contact Us page
  - Contact your local branch office
- Registration ID: The postal code associated with your account number, in the format 55305.
- First / Last Name
- Email
- Password

For security reasons, newly registered web accounts will be *credit card only*. Contact your local branch to be switched to "pay on account" (charge to your account) status.

	An asterisk (*) indicates a required field.
CREATE AN ACCOUNT	
	meriPride account to register online. If on below, please contact us at 800-297- his information.
Organization ID No.: *	
	Help!
Registration Number: *	
First Name: *	
Last Name: *	
Email Address: *	
Confirm Email: *	
Password: *	
Confirm Password: *	

# My Account and Order History

Once logged in to the system, a link to "My Account" will appear in the upper-right-hand corner of the screen. Navigating to My Account will present the screen shown below.

Account Informatio	n		
	essfully updated the selected add Billing Addresses Home Violet Johnson 1 2113 9th Street Minneapolis, MN 55413		Shipping Addresses home Violet Johnson 2113 9th St Minneapoli, MN 55413
Credit Cards	612-338-1245 <u>edit</u> <u>delete</u>		612-555-2456 <u>edit   delete</u>
No Credit Card On File	Work Violet Johnson 650 Industrial Blvd Minneapolis, MN 55413 612-555-2456 <u>edit   delete</u> Add		Add
Order History View full history	>		
Date: 0	rder Number:	Status:	Tracking Number:
January 27, 2009 8	0000161	In Process	5

From this page you can view, add, and update the following information:

- 1. Name and email address. All order history will follow even if the email address is changed.
- 2. Credit card information.
- 3. Billing addresses for credit card orders only. The billing address remains the same for AmeriPride charge accounts.
- 4. Shipping addresses.
- 5. Change password.

# **Customization Wizard**

When choosing to customize, the system will only allow you to customize one color at a time (but allows multiple sizes). Below we will decorate the Large and Medium Slate shirts at the same time. To do this, enter the quantities and go to the box below "Looking to customize this item? Click <u>here</u> to begin."



### **Choosing Type**

😒 1: CHOOSE TYPE	2: CUSTOMIZE DESIGN 3: CHOOSE LOCATION 4: AD	D NEW OR SAVE	<u>Need Help? Contact L</u> <u>Customer Service</u>
ITEM# 3600 His Pima Cotton Sport Shirt	Step 1: Choose the type of customization you wou	uld like to apply.	
	C Standard Lettering C Approved	Logo	
	Don't have a company Have an app logo? You can apply your Click here to company name and/or library of you employee name here. embroidery, and custom	o see a ur screen-print	
	Saved Customizations		
	Would you like to apply an existing customization fro You can do so by <u>clicking here</u> and selecting an avail		ılar item.

Customization Wizard Step 1 - Choose Type.

The Customization Wizard window opens.

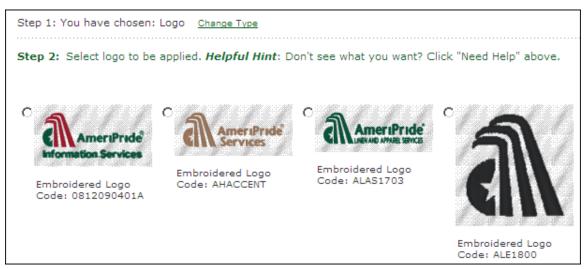
This figure shows the two main selections you can make: "Standard Lettering" and "Approved Logo". "Standard Lettering" allows you to apply either embroidered text or company or name emblems. "Approved Logo" allows you to apply either pre-approved custom embroidered logos, screen print designs, or screen print emblems stored in your library. The figure below shows that after choosing "Standard Lettering", the user will then see additional options to choose "Emblems" or "Embroidery". Upon choosing "Emblems" the user may choose either embroidered emblems or screen print emblems.

$\odot$	Standard Lettering	0	Approved Logo
	Don't have a company logo? You can apply your company name and/or employee name here.		Have an approved logo? Click here to see a library of your embroidery, screen-print and custom emblems.
$\circ$	Emblems	0	Embroidery
	Standard Letter name or company emblems dress up any uniform.		Direct embroider the custom text of your choice.

Options available when choosing Standard Lettering.

### Adding a Logo

Select "Approved Logo" to use a custom embroidered logo, screen print design, or screen print emblem stored in your logo library. Click the "Proceed to STEP 2" yellow button in the lower right hand corner of the Customization Wizard.



Step 2 - Example Logo Library. Select the approved logo to use for the Customization.

Note that screen print will only show for materials that accept screen print (e.g. it will show for t-shirts, but not for caps). Embroidery will only show for those items that accept embroidery. When embroidered logos are chosen, at the bottom of the screen for Step 2, a checkbox allows the user to apply this logo using "tone-on-tone" colors. Choosing tone-on-tone is allowing our production team to select the closest thread color to the garment for a more subtle look. The Wizard will visualize the logo in full color or tone-on-tone depending on the selection.



Visualization of the same logo in tone-on-tone and in full color.

### Adding Standard Text

When Standard Lettering Embroidery is chosen, Step 2 presents you with a flexible interface for applying lettering.

The yellow message box at the top states how many items are left to customize. In this example, the user can individualize each of the 10 items with different names, titles, etc. The Wizard allows for up to 3 lines of text in different colors, lettering styles, and sizes. Again, the "tone on tone" option is enabled via a checkbox which will disable the text color box.

You have chosen: Standard Lettering Cha	<u>ange Type</u>	You have 10 ite	ms n	emaining to personalize
Step 2: Standard Lettering				
Customize your standard lettering, then app	ply to desired it	ems below.		
Use Tone On Tone				
Custom Text				
Enter Line 1 Text Text Color Style	💙 Size		1	
Enter Line 2 Text Text Color Style	🖌 Size	•	1	
Enter Line 3 Text Text Color Style	💙 Size		1	
Allignment Apply To Item(s) How man	w iteros would u	ou like to apply th	a abo	ue letterioa to?
E ≣ ≣ Select a Size ♥ # ♥	Save and Add An			ve letterning to:
	Save and Add An	ourer		
SKU Size Custom Text Color	Lettering Style	Size Allignment	Qty	<u>Clear All</u>

Step 2 - Standard Lettering / Embroidery screen.

These examples show the Text Color and the Style and Size options. Notice that the Text Color allows the user to choose from a variety of our most common colors or to enter the thread color of their choice. All thread colors available are listed in the PDF document linked from this screen.

To return to your site, please click the back button on your browser.

Text Color Style	Text Color	8
Text Color Style	Popular Colors	
Text Color Style		•
<mark>To Item(s)</mark> How ma		
a Size 💉 🖊 💌	If Returning, Type your Color Value	
Color	<u>Click Here</u> for PDF of all Ameripride Colors.	
		Add

Color Picker for Standard Lettering / Embroidery text.

Style 🔽	"5/8" 10 Characters / Spaci 👽
Style	Size
Brush Script (BS)	"3/8" 20 Characters / Spaces"
BLOCK (BLK)	"1/2" 16 Characters / Spaces"
Block (BLO)	"5/8" 10 Characters / Spaces"

Style and Size drop down boxes for Standard Lettering / Embroidery text.

The "Apply to Item(s)" area shown below is where you will apply the entered text and alignment options to the line items being customized. Here we see that the "Select a Size" drop down shows the Medium and Large sizes that we chose to customize. The Wizard keeps track of how many items are left to customize and updates the Size and Quantity drop down boxes.

Apply To Item(s)	How man	y items would y	you like	to apply th	e abo	ve lettering to?
Select a Size 🛛 🗸	# 🗸	Save and Add Ar	other			
Select a Size						
All M	Color	Lettering Style	Size	Allignment	Qty	<u>Clear All</u>
L						

Apply to Item(s) area of the Standard Lettering / Embroidery page.

Below shows the Size drop down when Medium is selected (showing 5 items available of our original 5).

How ma	ny items would y	you like	e to apply th	ne abo	ve lettering to?
# 🗸	Save and Add Ar	nother			
#					
1	Lettering Style	Size	Allignment	Qty	<u>Clear All</u>
3					
4					
5					

Size drop down for the Apply to Item(s) area.

After applying the customization to 3 of the Medium shirts, the below figure shows that only 2 of the Medium shirts remain to be customized.

Apply To I	tem(s)	Hov	/ ma
М	~	#	~
		#	
om Text	С	ol <mark>1</mark> 2	

Quantity remaining after 3 Mediums already customized.

The yellow area at the top of the screen keeps a running tally of what remains to be customized. Below shows 5 items remain to customize after we have completed the 5 Medium shirts.

You have 5 items remaining to personalize.
--

Total quantity remaining to customize after 5 Mediums completed.

Below shows the area at the bottom of the screen that shows the details of each customization applied. Note that we started with two line items (5 Medium and 5 Large), but now we have three line items because we have split the Mediums into two different customizations.

SKU Size	Custom Text	Color	Lettering Style	Size	Allignment	Qty	<u>Clear All</u>
м	1. Fred 2. Manager	1637 Bright Red 1637 Bright Red	BS BS	5/8 5/8	Center	3	edit <u>remove</u>
M	1. Bob		BS	5/8	Center	2	edit remove
L	1. John	1637 Bright Red	BS	5/8	Center	5	<u>edit</u> <u>remove</u>

Standard Lettering line item detail after customizations are applied.

After having completed customizing all of the items, click on the yellow "Proceed to STEP 3" button to continue.

### Adding Emblems

The below figure shows the details of Step 2 when "Emblems" are chosen from within the "Standard Lettering" option.

Emblem Size	Custom Text	Emblem Background Colors		
C Company (2×4)	Michael	edit	Brush Script (E 💙	1801 White 💉
⊙ Name (1% × 3%)	Enter Line 2 Text	Text Color	Style 💌	Emblem Border Color
		Text Color	Style	1642 Blue 💉
Allignment Apply 1		y items would Save and Add,	d you like to apply this t Another	to?

Step 2 - Emblem screen details.

Notice that much of Step 2 remains the same as described in the "<u>Embroidery</u>" section of this document. Review that section for more instructions on how to use this Emblem section. The differences are that for Emblems, the emblem size, background color, and border color must all be chosen. Text size is not an option in this area because size is automatically made as large as will fit when Emblems are made.

To return to your site, please click the back button on your browser.



#### Results of applying Emblems.

Here are the results of applying Emblems as a customization. (Note: This is an approximation, final results may vary.)

### **Choosing the Location for Decoration - Step 3**

The next step allows you to take your designed customization, whether approved logo, Standard Text or Emblem and apply it to an allowed location. The Customization Wizard only allows customizations to be applied where they "fit" according to the maximum dimensions published in our catalog. For example an 8" x 8" screen print logo will not fit on LUF, so the Wizard will not allow that to be selected. Below is a two step process: (1) choose the angle of the product to decorate (front, back, left, right) using the four small thumbnail images; (2) the Wizard will show the available options. Select the desired location and the Wizard will give a preview of the customization. Only the current customization being worked on will be displayed. Step 4 will show multiple customizations at the same time.



Step 3 - Choose Location screen of the Customization Wizard.

Note that there is a check box "Decorate both layers of this item." This will appear only for those items such as the 3-in-1 jackets that have multiple layers. Checking the box will apply that decoration to both layers (and apply duplicate charges to the order for those customizations).



← Full Back (Center Middle Back) (CMB)



Ceft Upper Chest (LUF)
Ceft Chest (RUF)

#### Two different perspectives shown and the decoration options allowed for a selected logo.

#### **Preview and Continue**

Step 4: In this screen you will see all customizations applied. You can choose to visualize different perspectives by clicking on the small thumbnails. The large imaging window allows you to zoom in and out and scroll back and forth by dragging the image. The drop down box allows you to pick from multiple variations of the customization (in this case we have decorated shirts with three different custom text selections – "Fred / Manager", "John", and "Bob"). Clicking update will show that variation of the customization.



Step 4 - Preview customization results.

At the bottom of the Wizard in Step 4, you now has several choices. You may "Apply and Exit", departing from the Wizard and continuing to the Workspace. Alternatively, you may choose to apply additional customizations. Clicking "Apply and Continue" will save the current customization and take you back to Step 1. If "Cancel and Exit Wizard" is selected, no customizations are applied and you will return to the Workspace without any changes being made.



Step 4 navigation options.

After Exiting the Customization Wizard, the screen will refresh to show the details of the Customization for each item in the Workspace. Note that there are now three lines of detail for the Slate items we customized because we split the 5 Mediums into two lines by applying "Fred – Manager" to 3 of the items and "Bob" to the other two items.

Color: Slate Size: M SKU: 3600SLTM	EDIT CUS	TOMIZATION		3
0.01000021.		Custom Embroidery	Custom	
	LUF	0210100401	\$1.24	
		Standard Lettering	Custom	
Color: Slate Size: M	RUF	- Alignment: Center 1. Fred - Font Color: 1637 Bright Red - Style: BS - Size: 5/8 2. Manager - Font Color: 1637 Bright Red - Style: BS - Size: 5/8 TOMIZATION	\$3.22	2
SKU: 3600SLTM				
		Custom Embroidery	Custom	
	LUF	0210100401	\$1.24	
		Standard Lettering	Custom	
	RUF	- Alignment: Center 1. Bob - Font Color: - Style: BS - Size: 5/8	\$2.30	

Workspace after returning from the Customization Wizard.

You may now continue to use any of the Workspace buttons as described in the <u>Workspace</u> section to update the quantity, clear any lines, return to the Customization Wizard to edit already applied customizations, or add the items to the Cart.

To continue to the shopping cart, select all the items ready to move and click the "Add Items to Cart" button.

## **Checkout Navigation**

When finished reviewing the details of your Cart and adjusting any quantities, clicking the "Checkout" button will begin the check out process.

### Step 1: Billing Information

The first page reached is the Billing Information page. There are a couple important features to note about this page:

Billing Information	
An asterisk (*) indicates a required fi	eld.
Click here to Pay on Account (b	illing address cannot be modified)
IF PAYING BY CREDIT CARD, EN	TER YOUR BILLING ADDRESS.
Company Name:	<b>—</b>
MILDRED PIERCE CAFE	Use this as my Shipping Address.
First Name: *	
Last Name: *	
Address Line 1: *	
786 RANDOLPH AVENUE	
Address Line 2:	
City: *	
SAINT PAUL	
State: * Zip Code: *	
MN 🔽 55102	
Phone Number (xxx-xxx-xxxx):	
Tax ID Number:	•
L	1
I certify that this is a valid tax ID number and this	
order qualifies for sales tax	Continue >
exemption.	

Billing Information page.

First, notice the ability to use multiple saved addresses using the drop down box under the title "Billing Address: \*". Once shipping addresses have been added to the "My Account" page or saved here on this page, you will be able to choose from multiple addresses in this drop down to automatically fill in the data.

Reference Name:
Save address for future use

Second, see the checkbox at the top titled "Click here if Paying By Account". This checkbox *only* appears if you've have been given the explicit ability to pay on account/charge to this account. If you are a charge customer but unable to charge via the web, contact your local branch to activate this feature for you. By

checking this box, a few things occur: (1) all address information is automatically filled in by the system such that it matches the "bill to" address information. The customer name, address, etc. text boxes all become disabled from editing, and the drop down selector disappears, as does the "Reference Name" text box at the bottom. You may not change the bill to information when choosing to pay on account. If you find an error, please contact your local branch to correct. (2) The Reference Name information at the bottom of the screen also disappears. If you are paying with credit card, the bill to information MUST match the charging credit card.

Third, see the "Tax ID Number" text box and checkbox. If you are tax exempt, you much check this box and enter your tax ID #.

### **Step 2: Shipping Information**

As on the Billing Information page, you may select a saved address or enter a new one with the option to save that address for future use. Select a shipping method (Ground, 2-day, Next Day). Notice that the Bill To information shows on the right hand side of the screen for your reference.

Shipping Information	
An asterisk (*) indicates a required field.	
Shipping Address: *	Shipping Method: *
home	UPS Ground \$17.99
First Name: *	NOTE: Shipping to P.O. boxes. A.P.O. and F.P.O.
Violet	addresses are not permitted.
Last Name: *	
Johnson	
Address Line 1: *	
2113 9th St	
Address Line 2:	
City: *	
Minneapoli	
State: * Zip Code: *	
MN 🔻 55413	
Phone Number (xxx-xxx-xxxx): *	
612-555-2456	
Reference Name:	
home	
Save changes to this address	
	Continue >

Shipping Information page.

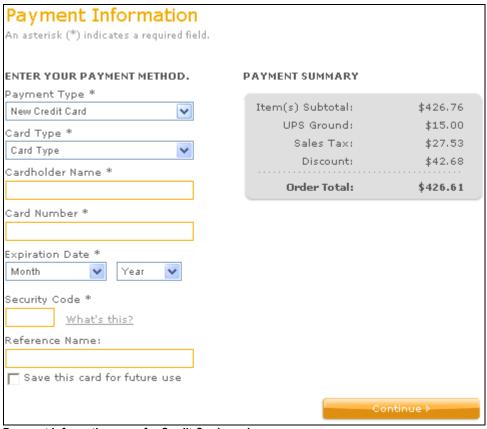
#### **Step 3: Payment Information**

The Payment Information page changes depending on whether the order will be paid via Account or Credit Card.

To return to your site, please click the back button on your browser.

Payment Information		
ENTER YOUR PAYMENT METHOD.	PAYMENT SUMMARY	
	Item(s) Subtotal:	\$149.95
	UPS Ground:	\$15.00
Continue >	Sales Tax:	\$11.13
	Order Total:	\$176.08

Payment Information page for Pay on Account.



Payment Information page for Credit Card purchases.

#### Step 4: Review Order

The review order page displays the summary of all the information taken during the shopping and checkout process up to this point. The left side of the screen shows the information from the Shopping Cart with the detail of the customizations. The right side shows the bill to, ship to, and payment information. The bottom shows the complete total for the order including any discounts applied, tax, and shipping charges. You are now ready to place your order by clicking "Process Order".

Review Order						
Please note that your order is not complete u	ntil you click	the "Pro	cess Order" bu	tton.		
Product	Price	Qty	Cust Fee	Subtotal	BILL TO	Edit
3302 - Her Essential Easy- Care Polo Red / S Sku: 3302REDS	\$14.99	12	\$0.00	\$179.88	786 RANDOLPH AVENUE SAINT PAUL, MN 55102	
F8 - Full-Length 2-Pocket Adjustable Bib Apron Royal Blue / OSFA Sku: F8RBLOSFA	<del>\$8.99</del> \$6.96	25	\$0.00	\$174.00	<b>SHIP TO</b> Violet Johnson 2113 9th St Minneapoli, MN 55413 612-555-2456	Edit
		Item(s	;) Subtotal:	\$353.88		
		U	PS Ground:	\$17.99	PAYMENT Payment on Account	Edit
			Sales Tax:	\$0.00	\$371.87	
		C	order Total:	\$371.87		
Figure 1: Review Order page with on			Process O	rder »		

Figure 1: Review Order page with order summary information.

### Step 5: Order Confirmation

After placing the order, you will see an Order Confirmation page. The confirmation number displayed at the top of the page is the order number.

You may print the page by clicking the Print icon in the upper right hand corner. This will open a print dialog box.

### **Emailed Order Confirmation**

Once the order is placed, an order confirmation will be sent to the email address registered to the account.

### **Emailed Shipping Confirmation**

Once the order is shipped, a shipment confirmation with UPS tracking number will be sent to the registered email address.

# Order Tracking

In Order History, you can view full order history by clicking on the order number. See example below.

				Sales Taxi	\$16.13		
Tracking   12557E42	Number: 20350011326			s) Subtotal: PS Ground:	\$207.97 \$13.99		and the second second second
	3300 - Her Pima Cotton Sport Shirt Black / L Sku: 3300BLKL [+] View Customization	\$24.99	1	\$28.00	\$52.99	Shipped	PAYMENT Payment on Account Enter Your PO / Reference Number: po # TEST \$238.09
	5020 - DRI Duck Men's Hooded Canvas Jacket Black / L Sku: 5020BLKL	<del>\$54.99</del> \$49.99	l	\$0.00	\$49.99	Shipped	SHIP TO Stephanie Voth 17550 Bernardo Oaks Dr San Diego, CA 92128-211 877-517-9340
Î	977 - 3-in-1 WaterProof 3/4-Length Parka Black/Grey / M Sku: 977BGRM	\$104.99	1	\$0.00	\$104,99	Shipped	786 RANDOLPH AVENUE SAINT PAUL, MN 55102
Product		Price	Qtγ	Cust Fee	Subtotal	Line Status	BILL TO

Order Detail from Order History

Click on the Tracking Numbers to be automatically redirected to the UPS website for tracking the package. If the order is shipped in multiple shipments, each tracking number will show here.